

76/1 +6 2-10-04 P.Z.

PATENTS

IS/074 COMECTIVE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

: Thomas E. Ward III et al.

TO

Application No.

Applicant(s)

10/066,811

Confirmation No. :

065 16 2600

Filed

February 4, 2002

For

SYSTEM AND METHOD FOR MODIFYING ADVERTISEMENT

RESPONSIVE TO EPG INFORMATION

Group Art Unit

2611

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 RECEIVED

FEB 0 4 2004

Sir:

TRANSMITTAL LETTER

Technology Center 2000

Transmitted herewith are the following documents:

- 1. Associate Power of Attorney; and
- Change of Correspondence Address, and Change of Attorney Docket Number

to be filed in the above-identified patent application.

The Director is hereby authorized to charge payment of any additional fees required under 37 C.F.R. §§ 1.16 and 1.17 in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

I hereby certify that this
Correspondence is being
deposited with the U.S.
Postal Service as First
Class Mail in an envelope
Addressed to:
Commissioner for Patents
P.O. Box 1450
Alexandria, YA 22313-1450 on

Claire J Saintil-von Goodman

Signature of Person Signing

Alexander Shvarts

Registration No. 47,943

Agent for Applicant(s)

Fish & Neave

1251 Avenue of the Americas

New York, New York 10020-1105 Tel.: (212) 596-9000